

Press Release

ART FLOW: Discovering the Limmat Valley through Art **A successful finale for a major art initiative with wide resonance**

In September 2023, the first two ART FLOW projects were inaugurated in Wettingen. Two years later, twenty additional site-specific works and artistic interventions have followed – all dedicated to exploring the Limmat Valley as a place of nature, life, and work.

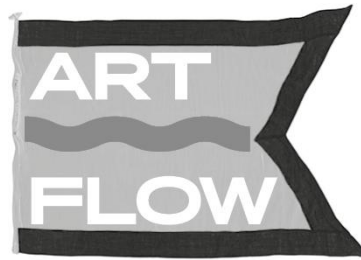
Spanning from Turgi to Zurich, ART FLOW has transformed unexpected locations into spaces for art, attracting thousands of visitors and turning the Limmat Valley into a uniquely immersive cultural experience. The exhibition unfolds entirely in public space, remains freely accessible, and continues until the end of 2025.

ART FLOW regards public space as a living platform for art and culture – and as an opportunity to address and reflect on the transformations taking place within the region. Beyond aesthetic gestures, the project engages with topics such as the climate crisis, social justice, and urbanization. Against this backdrop, curator **Christoph Doswald** invited a diverse range of renowned artists to explore the Limmat Valley and create site-specific works that respond to its context.

The central goal of ART FLOW is to strengthen regional awareness and make local identity visible. The artworks stimulate dialogue with the environment and encourage reflection on nature, sustainability, architecture, consumption, and industrial heritage. A broad audience is invited to engage with art in everyday life – complemented by an extensive public programme including workshops, guided tours, discussions, and participatory events.

One of the most talked-about projects came from Zurich-based artist **Melanie Sterba** and her work *Take Away Art*. She distributed 10,000 small tin sculptures along the River Limmat, inviting residents and passers-by to discover them – and to choose whether to keep, gift, or pass them on.

The work challenges perceptions of artistic value and accessibility, encouraging people to share art and question its meaning. Internationally acclaimed artist **Tobias Kaspar** also received broad attention for his monumental aluminium sculpture *Lumpy Purple Can* in Unterengstringen, located along the Limmat trail near Dietikon station. The piece reflects on fashion, consumption, and recycling – a sensuous yet provocative commentary on our throwaway society.



Another highlight is *Point of Interest*, a seven-metre-high neon sculpture by Berlin artist **Karin Sander**, installed atop a high-rise in Zurich West. The glowing red work references the magnifier icon from digital map services and, situated close to Google's European headquarters, prompts reflection on our relationship with digital media.

Further contributions include works by **Lara Almarcegui (Zurich)**, **Ishita Chakraborty (Turgi)**, **Michel Comte & Yuichi Kodai (Dietikon)**, **Sonia Leimer (Turgi)**, **Lou Masduraud (Baden, Schlieren, Unterengstringen, Urdorf, Zurich)**, **Bernhard Meier (Würenlos)**, **Olaf Nicolai (Baden)**, **Alec Soth (Würenlos)**, **Jules Spinatsch (Spreitenbach)**, and **Pedro Wirz (Zurich)**. Upcoming installations by **Oscar Tuazon (Baden)** and **Beat Zoderer (Killwangen)** will complete the programme by 2025.

Completed projects include works by **Sandra Knecht and Kelly Tissot (Kloster Fahr)**, **Veronika Spierenburg (Architekturforum Zurich)**, **Taiyo Onorato (Zurich)**, **Ester Vonplon and Gloria Galovic (Wettingen)**, as well as two photographic collaborations **with the F+F School of Art and Design**.

Particularly successful have been the educational and participatory programmes: guided tours, workshops, and discussions have deepened the public's engagement with the works, while interactive formats invite citizens to take part – by discovering hidden art or co-creating small interventions. A dedicated programme for children and students has opened new perspectives on the Limmat Valley for numerous school classes.

By bringing art into everyday spaces – where one might least expect it – ART FLOW has redefined the Limmat Valley as a vibrant cultural and social landscape.

About ART FLOW

ART FLOW is an ongoing art initiative exploring the many facets of the Limmat Valley. By the end of 2025, around two dozen site-specific works will have been realized. The artistic interventions stretch from Zurich's Bellevue to the confluence of the Aare, Reuss, and Limmat rivers at the Wasserschloss in Canton Aargau. Curated by Christoph Doswald, ART FLOW is part of Regionale 2025 and freely accessible to the public.

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