



Press Release

Jules Spinatsch: Utopian Real Ground Limmattal (URGTL) – "The Hidden Landscapes of the Limmattal"

How does a landscape change – and how can this story be told through images? Swiss photographer Jules Spinatsch has spent nearly two years exploring the Limmattal with his camera, documenting the fascinating transformation of a region that is often overlooked. Now, he presents his long-term study in an unexpected location: Shoppi Tivoli in Spreitenbach – the hotspot of the Limmattal.

On February 21, this marks the launch of the 11th project in the growing ART FLOW – Kunst im Limmattal exhibition series. The presented series of images, titled "Utopian Real Ground Limmattal (URGTL)," visualizes the structural transformation of the agglomeration between Zurich and Lauffohr.

Photography as Long-Term Observation

Born in 1964 in Davos and now living in Zurich, Jules Spinatsch is known for his long-term photographic studies that examine the interactions between economy, society, and landscape. His works go beyond documentary photography – they are sociological studies expressed through artistic means. Spinatsch gained international recognition with his series "Snow Management Complex," a nearly ten-year study on the management of the Alps in winter.

For ART FLOW, Spinatsch has been working on "Utopian Real Ground Limmattal (URGTL)" since 2023, capturing the diverse agglomerations between Zurich and Lauffohr. These landscapes, once predominantly agricultural, have undergone a massive transformation since the 1950s. Spinatsch's images document this unique process, revealing the dynamic qualities that have emerged in the valley over time.

Shoppi Tivoli as a Reflection of the Region

A key symbol of this hybrid quality of life is Shoppi Tivoli, which first opened in 1970. Now, ART FLOW curator Christoph Doswald presents "Utopian Real Ground Limmattal (URGTL)" in a unique setting: Much like the advertisements promoting products and stores in Shoppi Tivoli, Spinatsch's photographs will be displayed on billboards and in stairwells, "advertising" the poetic and distinctive essence of the Limmattal – inviting visitors to discover the hidden beauty of their own surroundings.



About the Artist

Jules Spinatsch (*1964, Switzerland) is one of the most successful artists of his generation, with group and solo exhibitions at institutions such as the Museum of Modern Art in New York, Tate Modern in London, the San Francisco Museum of Modern Art, Fotomuseum Winterthur, and Kunsthaus Zürich.

"Utopian Real Ground Limmattal (URGTL)" is supported by Shoppi Tivoli in Spreitenbach and will be on display until the end of 2025. The exhibition will evolve throughout the year.

About ART FLOW

ART FLOW is an evolving art project that explores various aspects of the Limmattal. By the end of 2025, around two dozen site-specific works will have been created. These artistic interventions extend from Zürich's Bellevue to the Aargau Water Castle and are freely accessible to the public. ART FLOW is curated by Christoph Doswald and takes place as part of Regionale 2025.

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