



## Press Release

### Tobias Kaspar: *Lumpy Purple Can*

On 3 July, the 21st project of the growing exhibition **ART FLOW – Art in the Limmat Valley** will be unveiled. Along the Limmat river path in Unterengstringen, internationally renowned artist **Tobias Kaspar** has installed a monumental sculpture: *Lumpy Purple Can* is made of aluminium and addresses key issues of our time – **consumption, circular economy, fashion, and recycling**. This "waste monument", with its pop-cultural flair, draws attention to the complex processes of re-evaluating and recontextualising commodities, gently reminding us of the inherent value in what we discard.

**Tobias Kaspar** (CH 1984) explores the mechanisms that shape value creation and taste in today's consumer society. In recent years, he has become known not only for his research into the trade routes of aesthetic economies, but also through the development of his own merchandise – including a magazine and a jeans line. His work has been widely recognised, with exhibitions at venues such as the **Kunsthalle Bern**, the **MadeIn Museum Shanghai**, and the **Musée d'Art Moderne et Contemporain (MAMCO) Geneva**.

For **ART FLOW**, Kaspar has turned his attention to a topic that is ever-present in the Limmat Valley: the creation and recycling of waste. Rising from the lush greenery of a riverside zone in Unterengstringen – directly opposite Dietikon station – an oversized aluminium drink can towers into view, clad in a fashionable camouflage pattern. *Lumpy Purple Can* stands as a monument to the throwaway society – an alien object in nature that playfully piques curiosity and reminds passers-by and train travellers alike of the value of their own waste, **precisely where it is generated – and most disruptive**.

### About ART FLOW:

ART FLOW is an expanding art project engaging with various aspects of the Limmat Valley. By the end of 2025, around two dozen site-specific works will have been realised. These artistic interventions stretch from Zurich's Bellevue to the confluence of the Aare, Reuss, and Limmat rivers (Wasserschloss) in the canton of Aargau, and are freely accessible to the public. The project is curated by **Christoph Doswald** and takes place as part of the **Regionale 2025**.

### Further information:

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