



## Press Release

### Melanie Sterba: Take Away Art – Art to Go in the Limmat Valley

**Just in time for Christmas, the eighth project of the growing exhibition series *ART FLOW – Art in the Limmat Valley* launches: Swiss artist Melanie Sterba is breaking traditional concepts of value in the art world with her initiative *Take Away Art*. Over the next twelve months, she will distribute approximately 10,000 handcrafted miniature sculptures for free.**

#### A Unique Artist with Exceptional Craftsmanship

Melanie Sterba stands out in today's increasingly digitised art scene. As a trained sculptor, she crafts her works herself using classic materials like wood, stone, and metal. Each sculpture bears visible marks of the tools she employs, testament to her dedication and the authenticity of her artistry. Every piece is a one-of-a-kind creation, embodying craftsmanship in its purest form.

#### An Art Project for Everyone

As part of *ART FLOW – Art in the Limmat Valley*, Sterba has designed a project that challenges both public spaces and the commercial mechanisms of the art world. The ***Special Edition - ART FLOW*** comprises ten different types of sculptures, produced in a total edition of 10,000 pieces using the pewter casting method, and distributed throughout the Limmat Valley over the next twelve months. Sterba crafts every miniature sculpture in her studio and places them in publicly accessible locations across the Limmat Valley.

**Finders, Keepers (or Not):** Anyone who discovers a *Take Away Art* sculpture can decide to keep it, leave it where it is, or relocate it to another spot – perhaps in another country or even on another continent. Others may choose to display it at home, gift it, or start a collection. A QR code on the base allows finders to request a certificate of authenticity.

#### Sustainability and Circular Economy

Sterba's innovative approach questions the art world's traditional value systems and opens access to art for individuals who might otherwise have little exposure to it. At the same time, she contributes to the circular economy: the sculptures, weighing around 80 grams each, are made of recycled pewter sourced from discarded pewter objects.

#### Distribution Along the Limmat – Schedule



The distribution starts on **Monday, 16 December 2024**, in Zurich at Bellevue. Melanie Sterba will personally be present at each location to hand out the sculptures. The route follows the Limmat River, with stops on both banks:

- **16 December:** Zurich, Bellevue to Höngg along the Limmat
- **17 December:** Ober- and Unterengstringen
- **18 December:** Dietikon and Spreitenbach
- **19 December:** Wettingen and Baden
- **20 December:** Lauffohr

Further actions are planned for early February 2025.

### **About ART FLOW**

**ART FLOW** is a growing art project that addresses the diverse challenges of our time. By 2025, approximately two dozen site-specific artworks will be created in the Limmat Valley. The seven existing projects span from Zurich's Bellevue to the Aargau Water Castle and are accessible to the public.

Curated by Christoph Doswald and realised as part of **Regionale 2025**, **ART FLOW** opens new perspectives on public space and the role of art.

For further information, please contact:

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