



Press Release

Lou Masduraud: *Milky Way*

In mid-April, the 14th project of the expanding exhibition *ART FLOW – Art in the Limmattal* will be launched. Lou Masduraud (*1990) has created around three dozen bronze reliefs that will be installed in public spaces around local museums between Zurich and Baden. Her works offer a new perspective on the topography of the Limmattal and invite viewers to reconsider familiar definitions of public space and the art created for it.

The French conceptual artist Lou Masduraud's work explores normative structures that are often accepted as a matter of course and therefore rarely questioned. For *ART FLOW*, she has developed an intervention that stretches across the entire valley, proposing a different way of perceiving the landscape. The starting point of her project is the observation that territorial claims in public space are often marked by small metal indicators discreetly embedded in the ground.

In response, Masduraud has created a constellation of artistic counter-markers. *Milky Way* consists of several groups of small bronze reliefs, all individually designed by the artist. She has placed these anti-normative symbols around the valley's local museums—institutions dedicated to preserving and transmitting local stories and narratives.

With its discreet and anti-authoritarian character, the work engages with its context, perceived as a complex ecosystem. While the museums are not part of the globalised art circuit, they play a significant role in shaping local identity and in maintaining cultural archives.

Milky Way is made possible thanks to partnerships with the Ortsmuseum Albisrieden (Zurich), Ortsmuseum Altstetten (Zurich), Historical Museum Baden, Ortsmuseum Dietikon, Ortsmuseum Schlieren, Ortsmuseum Unterengstringen, Ortsmuseum Urdorf, and Ortsmuseum Wiedikon (Zurich).

About ART FLOW:

ART FLOW is an evolving art project that engages with various aspects of the Limmattal region. By the end of 2025, around two dozen site-specific works will have been created. These artistic interventions stretch from Zurich's Bellevue to the Aargau "Wasserschloss" and are freely accessible to the public. ART FLOW is curated by Christoph Doswald and takes place as part of *Regionale 2025*.

Further information:

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